

salesforce

# The Ultimate Guide to User Management

Joanna Iturbe | Alexander Rich

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# Forward Looking Statement



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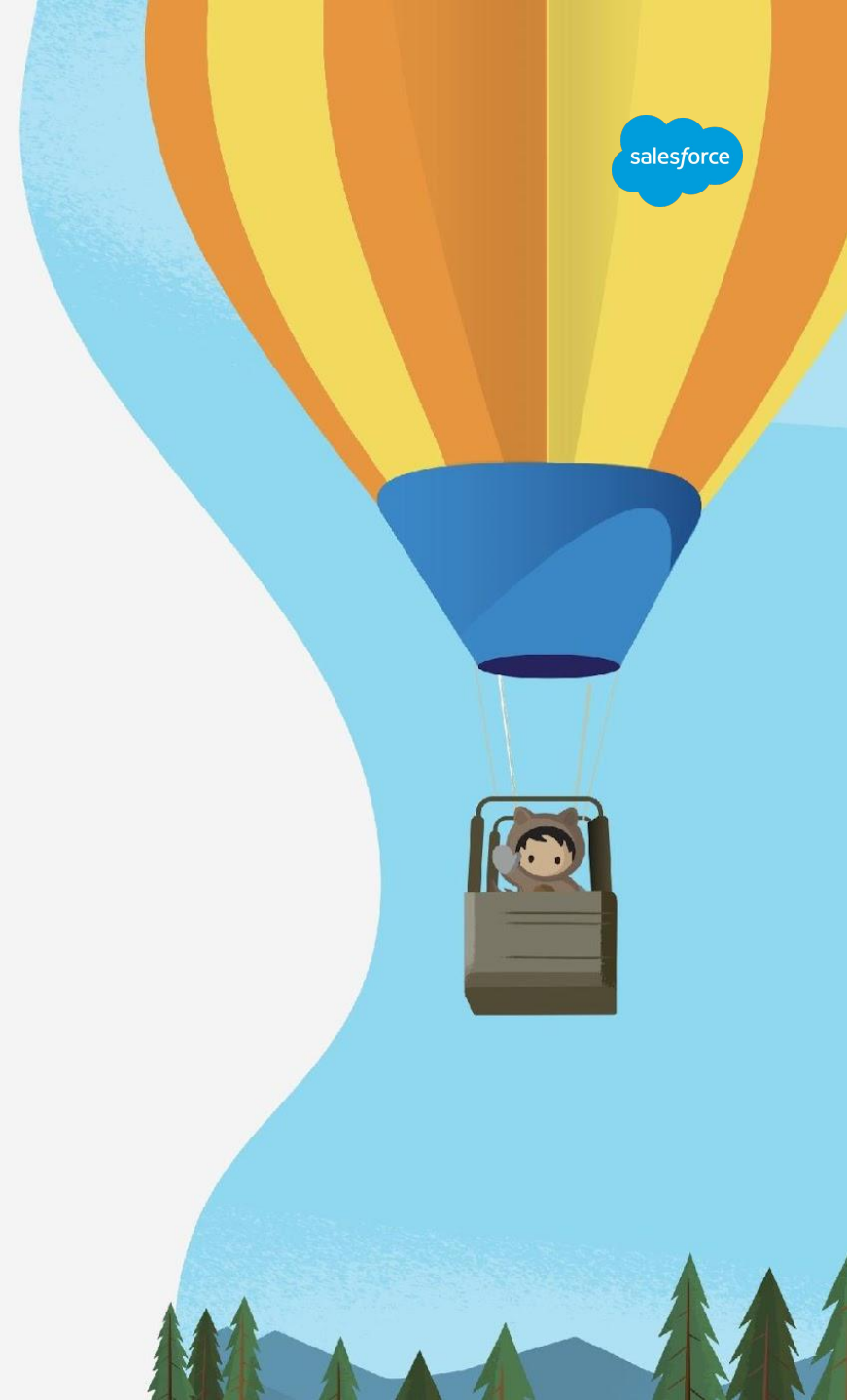
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# Agenda

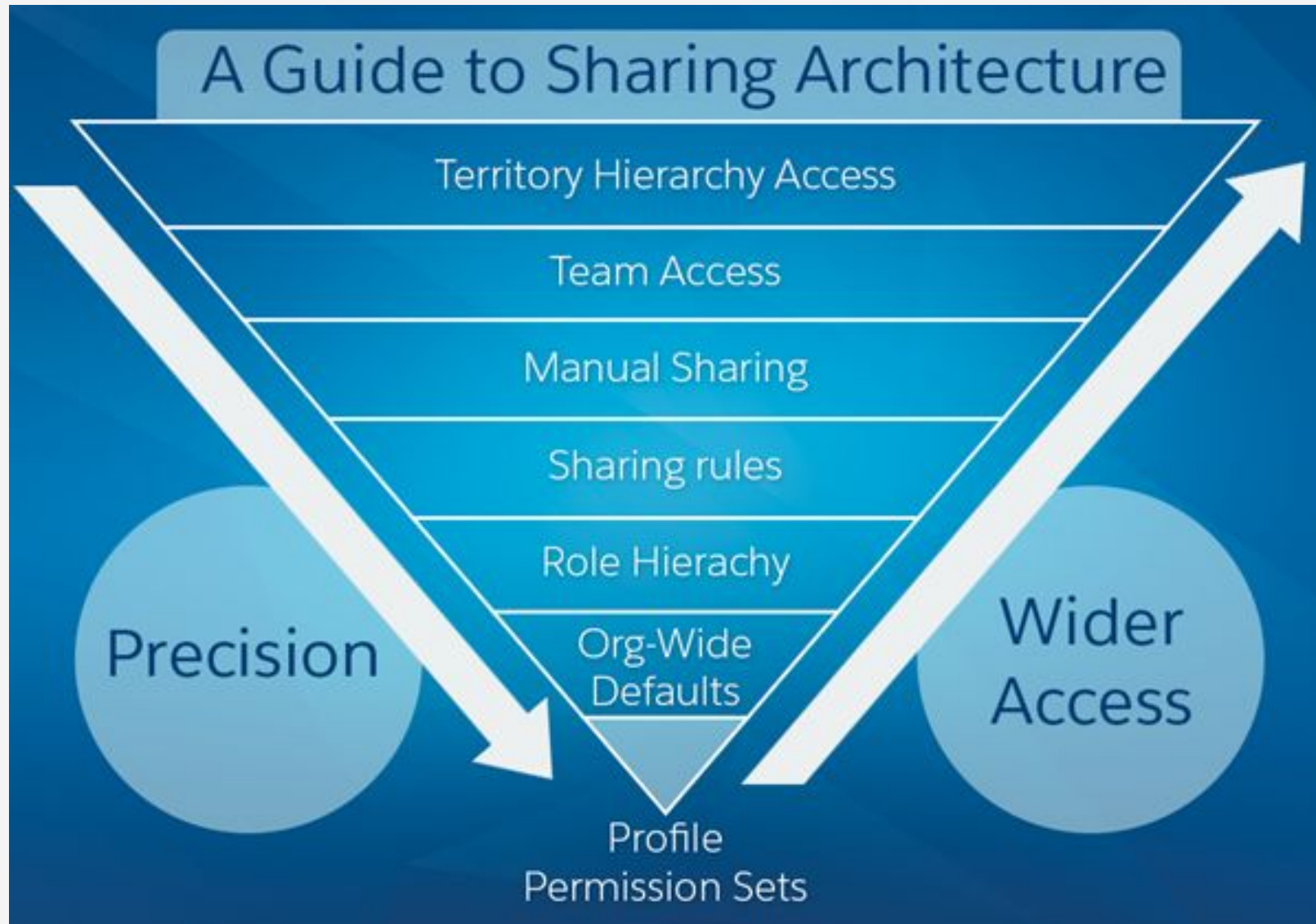
Current State: User Management

Best Practice: Role Based Access Control

Next Generation: Permission Set Groups



# Current State: User Management

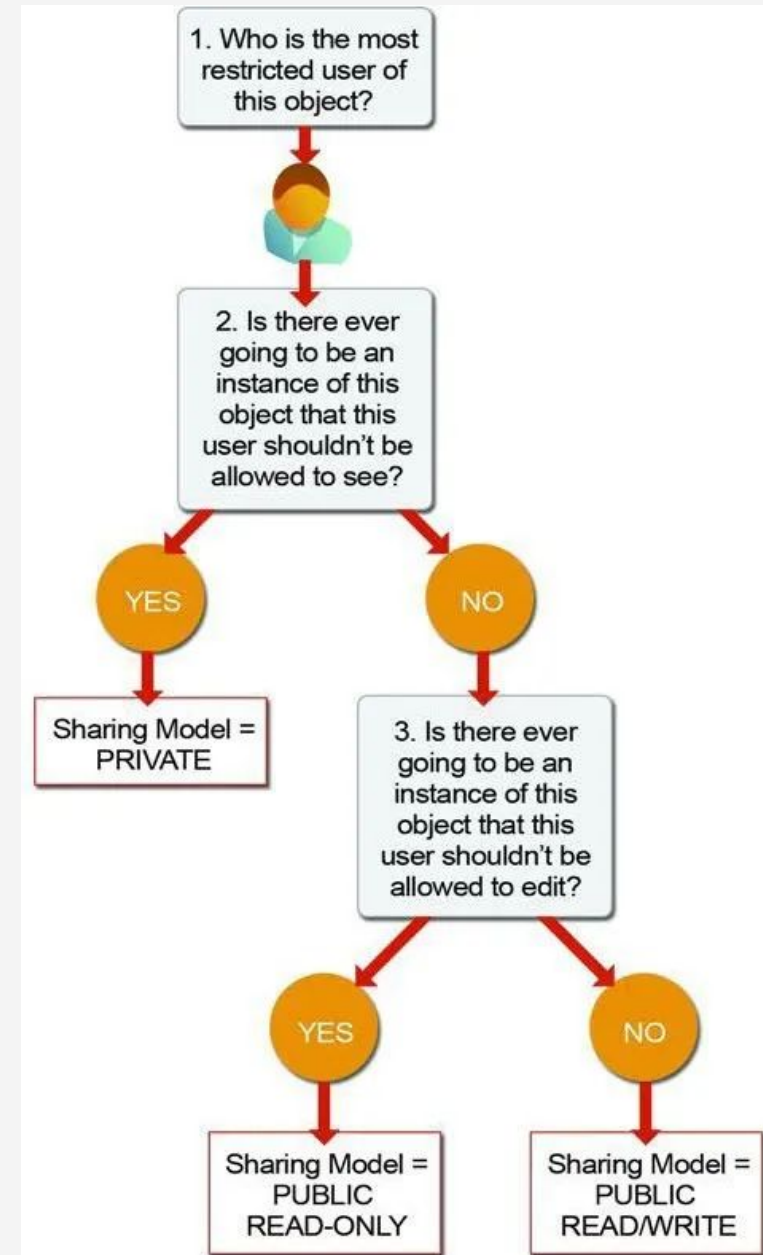




# Security + Sharing = Success

## Org-Wide Defaults (OWD)

- Options: Private, Public Read, Public Read / Write, Public Read / Write / Transfer (Leads & Cases only)
- Out-of-the-box defaults are very liberal!
- Make them as restrictive as possible
- Community Best Practice: Private
- Don't configure for NOW, configure for the FUTURE
  - Easier to relax settings later than to take away access
- Consideration for mass imports: Record Owner can impact sharing
- Take Role Hierarchies into consideration



# Sharing is Caring



## Sharing Rules

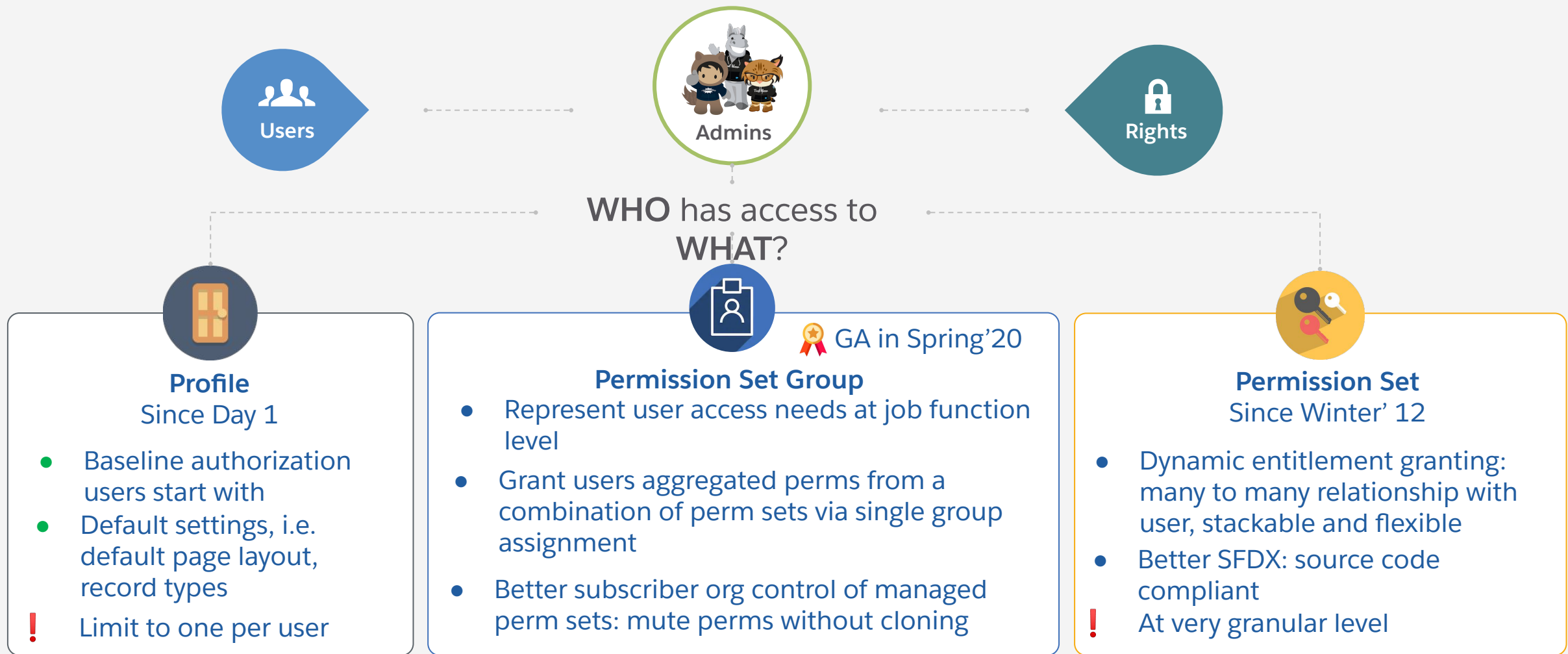
- Exceptions to OWDs -> Can only open up settings; cannot restrict
- Opens up access to specific users or sets of users
- Rules can be based on Record Owner or criteria
- Make sure multiple rules don't override each other
- Consider 'Teams' for Accounts, Opportunities and Cases
- Community Best Practice: Pay attention to sharing rules that have "Shared with roles and subordinates"
  - May inadvertently expose records to community users

## Manual Sharing:

- Give ability to users for one-off sharing of records they own



# Division of Labor for User Access Security

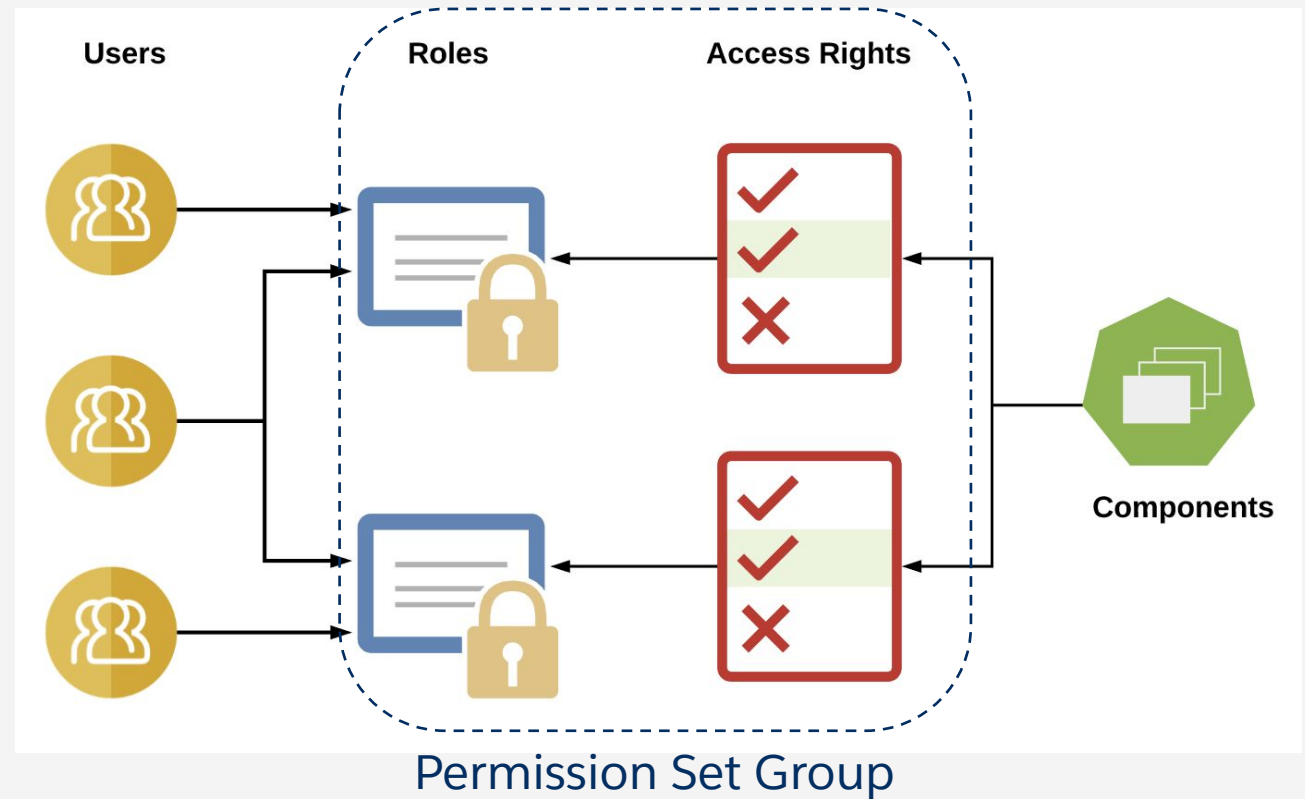


# Best Practice: Role Based Access Control



Roles in the context **is not** referring to Salesforce Role Hierarchy

- Follows the principle that permissions are granted based on job roles of individual users.
- Allows users to access only the information they need to do their jobs.
- Prevents users from accessing information not pertinent to their job function.

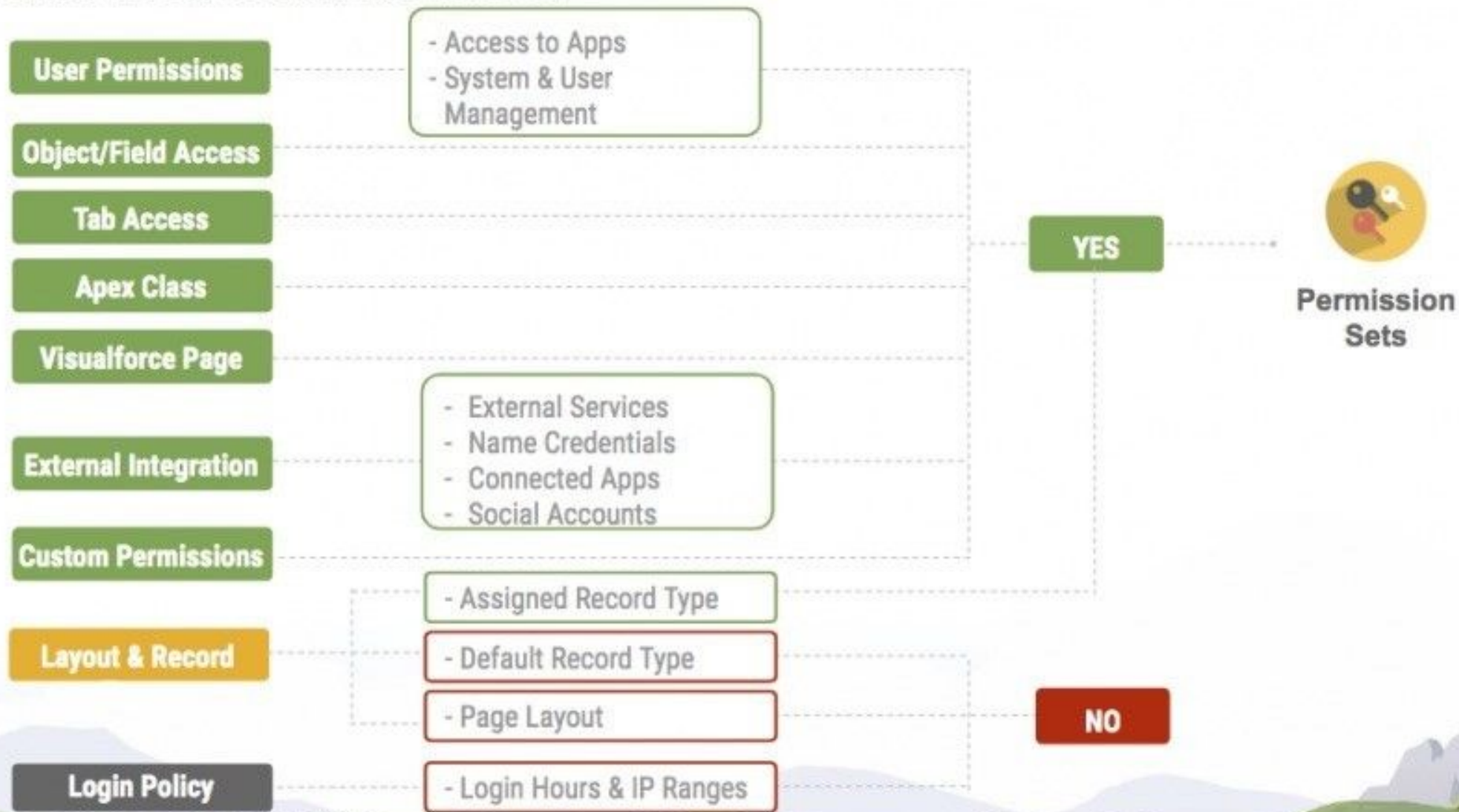




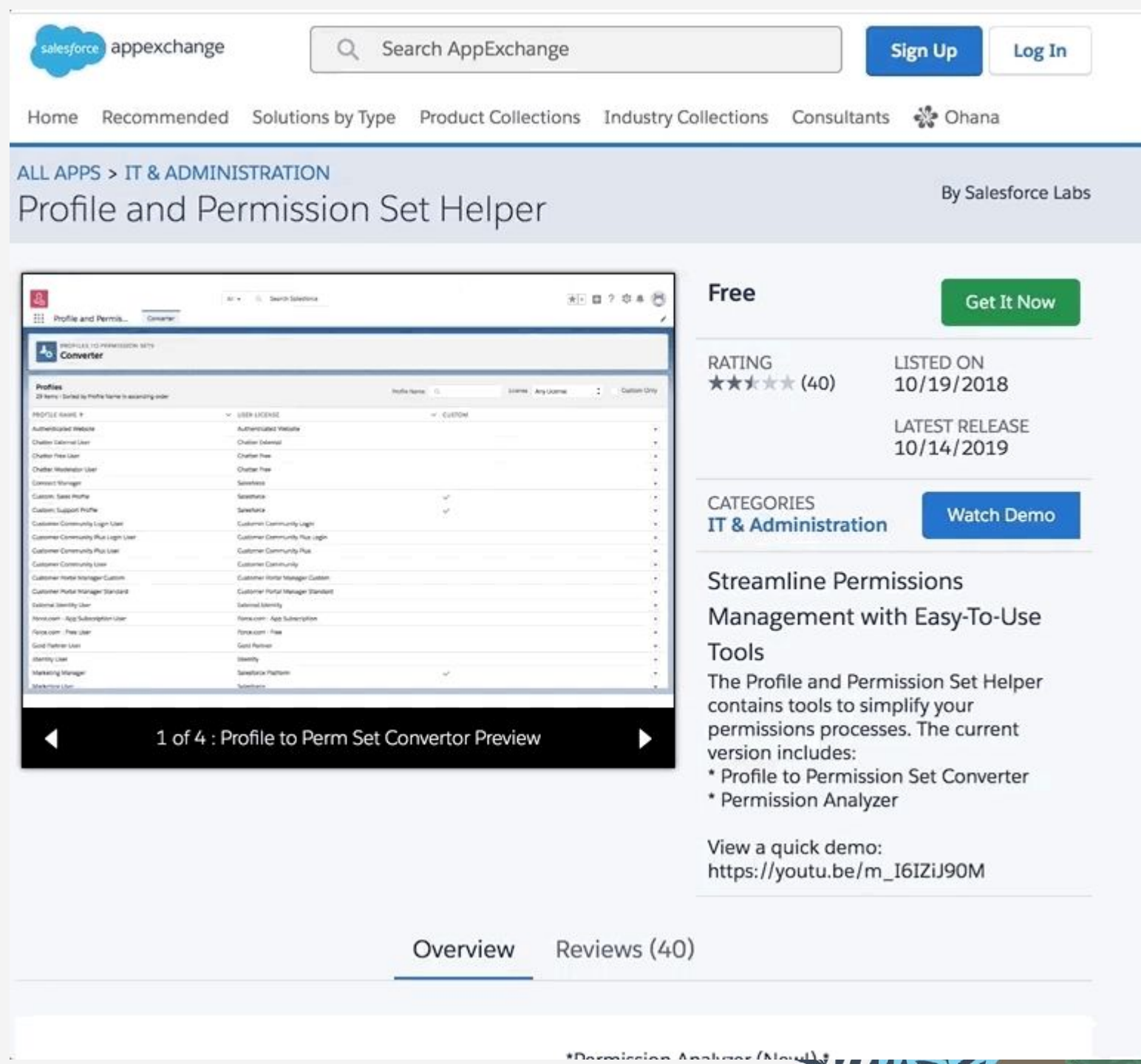
# What Can Move from Profiles to Permission Sets?



Determine what should be moved



## Profile and Permission Set Helper





# Look Ahead



# Permission Set Group - Use Case Example

Arrange permissions to represent user job functions



User Profile  
(1:1 Settings)



Zero Permission  
Profile

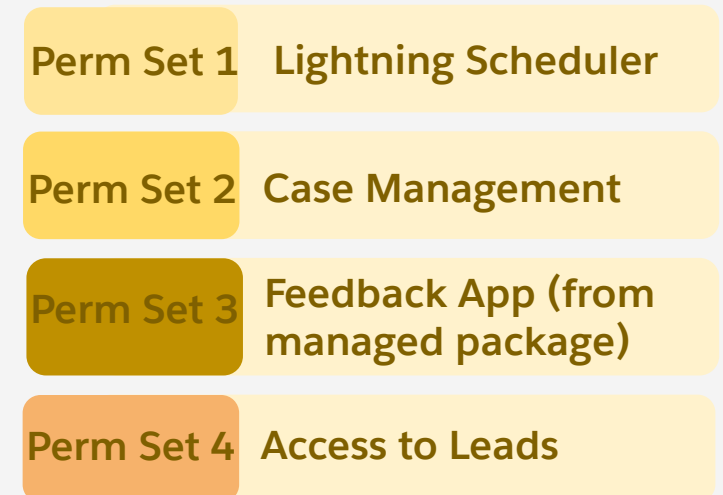


Zero Permission  
Profile

Permission Set Groups  
(Job Roles)



Permission Sets  
(Task Perms)





# Vision: Role Based Access Control



User Profile

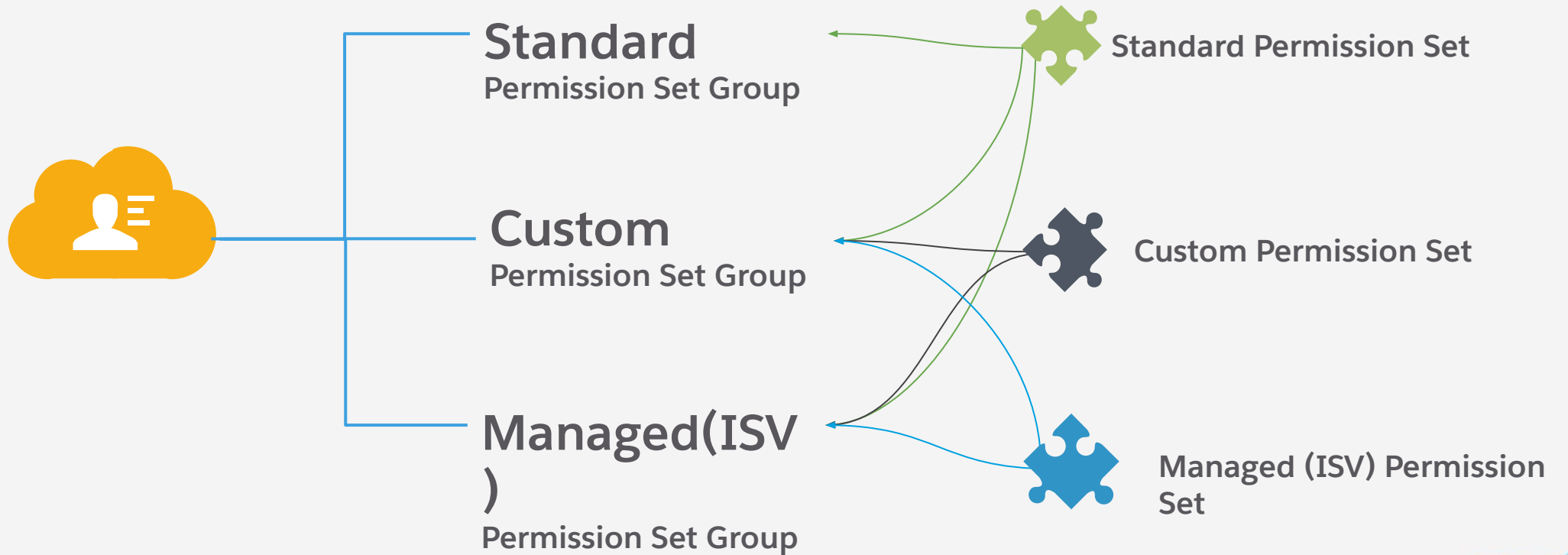
1:1 Settings

Permission Set

Job Roles

Permission Sets

Task Based



# Features in Future Roadmap

## Productivity tools in Helper App

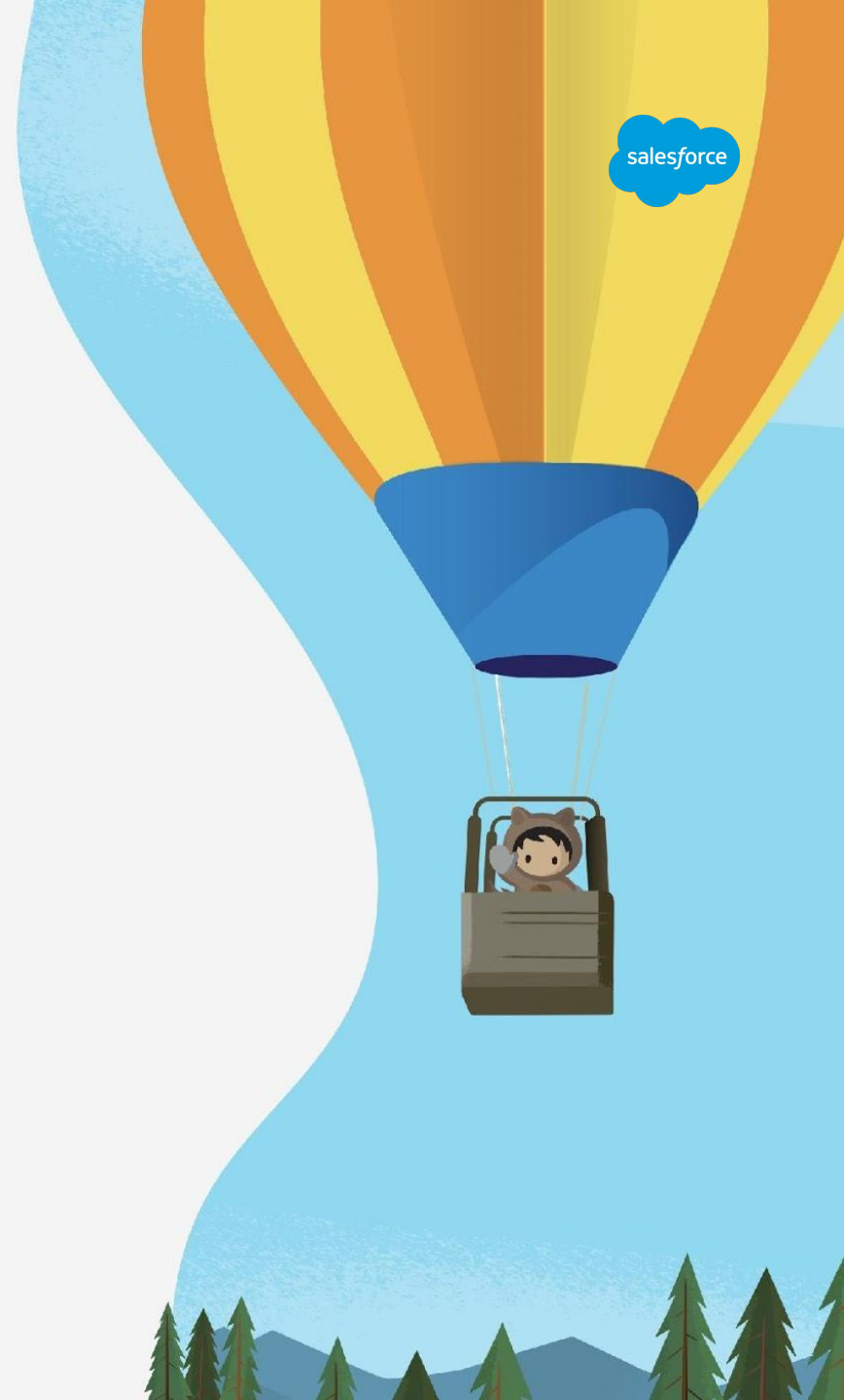
- Profile, Permission Set, User Comparisons
- Export Permission Analysis Report

## Permission Set Group Enhancement

- Group Management for Delegated Admin
- Assign Object perms to Perm Sets during Object creation
- Automate group assignment based on user classifications

## You can influence our roadmap:

- Give feedback on [sfdc.co/psgcommunity](https://sfdc.co/psgcommunity)
- Nominate & rate features in IdeaExchange





Thank  
you

BLAZE  
YOUR  
TRAIL

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# Trails & Additional Resources



- Admin Webinar [sfmc.co/AdminWebinar2019PermissionBP](https://sfmc.co/AdminWebinar2019PermissionBP)
- Vision of Perm Management [sfmc.co/PermManagementVision](https://sfmc.co/PermManagementVision)
- Untangling Profile (Developer Guide) [sfmc.co/ProfiletoPermSetDevGuide](https://sfmc.co/ProfiletoPermSetDevGuide)
- Data Security Trail : [bit.ly/DataSecurityBadge](https://bit.ly/DataSecurityBadge)
- Perm Sets for Unlocked Packages Trail: [bit.ly/PermSetsforUnlockedPackages](https://bit.ly/PermSetsforUnlockedPackages)